

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Ronald Pfeifer, et al. : Date: August 29, 2007  
Group Art Unit: 2179 : IBM Corporation  
Examiner: M. Tran : Intellectual Property Law  
Serial No.: 10/601,996 : Dept. 917, Bldg. 006-1  
Filed: June 23, 2003 : 3605 Highway 52 North  
Title: BEHAVIOR ANALYSIS BASED : Rochester, MN 55901  
OPTIMIZATION OF NAVIGATION IN  
E-COMMERCE USER INTERFACES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 2313-1450

Sir:

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER  
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner dated May 29, 2007, finally rejecting claims 1-19.

The appeal fee pursuant to 37 C.F.R. §1.17(b) for other than a small entity is \$500.00. Please charge Deposit Account No. 09-0465 in the amount of \$500.00.

Docket No.: DE920010116US1  
Serial No.: 10/601,996

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0465:

- (a) Any additional filing fees under 37 C.F.R. §1.16; and
- (b) Any patent application processing fees under 37 C.F.R. §1.17.

Respectfully submitted,  
RONALD PFEIFER, et al.



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